Kicking off Natural Capital
Tacking first steps, learning from others

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Global Nature Fund

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Introduction to GoToWebinar

- Switch language to English
- All participants are muted
- Questions could be raised through the chat or hand signal
- After the presentation we will have a Q&A
Global Nature Fund

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Agenda

- Natural Capital in Germany
- Why is Natural Capital important for businesses?
- What is happening in the world of Natural capital?
- Natural capital developments in the Netherlands
- First steps to integrate Natural Capital
- Q&A
Global Nature Fund

Non-profit, international foundation for the protection of environment and nature

- Coordinator of the European Business & Biodiversity Campaign
- Greening of Company Premises
- Development of Biodiversity Check for Companies
- Natural Capital Valuation for Businesses
Natural Capital in Germany

- Promote Natural Capital in Germany
- Webinars & Network Meetings
- Publication of brief studies
- Pilot Studies
- International Conference on 5th October 2017 in Frankfurt
Save the date – 5 October 2017

Integrating Natural Capital into your Business
Increasing opportunities and dealing with risks

The conference will take place in collaboration with:
Fourth EU B@B Annual Conference
Frankfurt am Main – 4 October 2017
Natural Capital is the **stock** of renewable and non-renewable **natural resources**, (e.g. plants, animals, air, water, soils, minerals) that combine to yield a **flow** of benefits to people.

Source: Natural Capital Protocol (2016)
Why is Natural Capital important?

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Pilot study: Natural Capital Assessment for Juist

- 16.4 km² island
- 80% of the island is a nature reserve
- Biodiversity hotspot
- Car free island with many conservation measures
- About 92% are working in tourism business
Pilot study: Natural Capital Assessment for Juist

- Biodiversity; Fresh water; Storm protection
- Land use; Water use; Waste; GHG; air pollutants
- Recreational value for Tourists
- Climate change, Loss of biodiversity

Source: Natural Capital Protocol (2016)
Natural capital assessment

Objective: Valuing the impacts and benefits of tourism in Juist

Target group: tourists, inhabitants, tourism industry on the island
Supply chain

Resources → Transport → Juist → Disposal
Supply chain

Resources | Transport | Juist | Disposal

Water consumption | GHG emissions | Biodiversity loss | Air pollutants
Next speaker

David Thelen
Consultant Natural Capital

Bianca Nijhof
Global Sustainability Program Manager
Questions?

Many thanks for your attention!
Survey – Next steps for Natural Capital

Your chance to influence the content of the conference in October!

1. Which further Natural Capital topics are of interest to you?

2. What additional information/data would be useful for you?

3. What would be a reason for you to attend the conference in October?